



DESIGN PARADE HYÈRES

12TH INTERNATIONAL FESTIVAL OF DESIGN

JUNE 29 – JULY 2, 2017

THE VILLA NOAILLES

Constructed between 1924 and 1932, the villa Noailles is both a fine example of Robert Mallet-Stevens' architecture, as well as a ground breaking building spanning over 1800 m² and consisting of a blend of sports equipment and art works. Commissioned by Charles and Marie-Laure de Noailles, it received the avant-garde of the 20th Century, resulting in an artistic hothouse that was to last up until the 1960s. The villa Noailles became an art centre in 2003. Through a variety of temporary exhibitions it both displays and offers its support to contemporary works from the fields of fashion, photography, design, and architecture. A permanent exhibition, dedicated to Charles and Marie-Laure de Noailles brings their exceptional patronage of the arts back into the spotlight. The centre organises exhibitions and three festivals: the International Festival of Fashion and Photography, launched in 1986, Design Parade, (including a new section since 2016 dedicated to interior design) and Pitchouns festival since 2010.

DESIGN PARADE

The festival revolves around an international competition open to young designers, which combines exhibitions and discussions. Through this innovative platform, the villa Noailles aims to further its support for young design, whilst at the same time gathering together designers, members of the industry, journalists, and the general public. There are 2 segments to the festival: design in Hyères and interior design in Toulon.

DESIGN PARADE WILL TAKE PLACE FROM JUNE 29 TO JULY 2ND, 2017.

Numerous talents revealed by the past festivals have since become essential names in the world of design: Eloi Chafaï, Adrien Rovero, Frank Fontana & Sébastien Cordoleani, Nacho Carbonell, Michel Charlot, Julien Carretero, Antoine Boudin, François Dumas, Eléonore Nalet, Jean-Baptiste Fastrez, Brynjar Sigurdarson, Julie Richoz, Mathieu Peyroulet-Ghilini, Laureline Galliot, Laura Couto Rosado, Samy Rio, Maarno, ODD Matter, Pernelle Poyet.

The Festival's tight-knit bonds with the design industry are one of its major assets: leading design companies sponsor all events and awards, and thus mark their engagement towards young talent. Designers that have taken part in the Festival as members of the jury count, to cite a prominent few: Ronan & Erwan Bouroullec, Hella Jongerius, Konstantin Grcic, Jasper Morrison, Naoto Fukasawa, Stefan Diez, François Azambourg, Bertjan Pot, Carole Baijings & Stefan Scholten, Pierre Charpin, Max Lamb.

RULES THE COMPETITION

The villa Noailles organises an annual competition aimed at young designers within the framework of the Design Parade festival. The competition winner is awarded the Grand Prix Design Parade.

The competition does not include the fields of fashion styling, neither that of graphic design.

The competition is open to all designers 18 years of age or older.

Collective submissions - made by two or more artists - are accepted.

Projects submitted for the competition must not have been previously exhibited neither in a cultural institution in France, nor at a European trade fair.

No topic, nor a specific type of project are stipulated.

We recommend you to present exclusive projects.

The projects already shown won't be privileged.

SCHEDULE

STEP 1 / INITIAL SELECTION

submission by email
on March 1st, 2017 at the latest

IF YOU ARE SELECTED FOR THE SECOND STEP:

STEP 2 / SELECTION

send your printed portfolio
on March 10, 2017 at the latest

Results will be announced
around March 25th, 2017

IF YOU ARE SELECTED FOR THE CONTEST:

Festival presence in Hyères is required from
June 27 to July 2nd, 2017 included

1. STEP ONE

SUBMISSION BY EMAIL

AT THE LATEST ON MARCH 1ST, 2017

Download the entry form available on the website site www.villanoailles-hyeres.com

Complete the entry form save it as a .pdf and rename the file in the following manner:

surname_first name_1.pdf (eg. : smith_john_1.pdf)

CREATE A PDF PORTFOLIO

- a maximum of 3 pages per project (maximum 3 projects), illustrating examples of your previous work (not being entered for the competition. Specify PORTFOLIO on these 3 pages.

- a maximum of 3 pages per project, illustrating the projects you are entering for the Grand Prix, consisting of a design brief, sketches and technical plans, and images of the prototype. Specify DESIGN PARADE HYÈRES on each page. If no current prototype exists, mention it.

The file must be named according to the following manner: surname_first name_2.pdf (ex: smith_john_2.pdf)

Your file must adhere to the following conditions: digital .pdf file, 8 Mo maximum

SEND BY EMAIL TO

designcompetition@villanoailles-hyeres.com

- the entry form .pdf

- your whole portfolio .pdf

The email subject must also consist of your surname and first name in that order.

This email is your application and has to be sent before March 1ST, 2017.

2. STEP TWO

IF YOU HAVE BEEN SELECTED AFTER THE FIRST STEP

SEND YOUR PRINTED APPLICATION AT THE LATEST ON MARCH 10, 2017

Around March 6, 2017, if you have received an email informing you that your portfolio has been chosen, you must complete the following procedure:

Send the corresponding prints for the projects previously sent by email, A3 sheet design and, if available, original drawings with your surname and first name

a printed copy of your completed entry form, as sent via email for the first round

SEND ALL THE ABOVE AT THE LATEST ON MARCH 10, 2017 (POSTMARKED NO LATER THAN 2017.03.10 TO

**VILLA NOAILLES - DESIGN PARADE HYÈRES
MONTÉE NOAILLES - BP 70176
83405 HYÈRES CEDEX - FRANCE**

RETURN OF THE PORTFOLIOS

In the envelope, for the return of your portfolio and provide

self-addressed envelope with the correct postage if you live in France

OR

self-addressed envelope along with the sum of 20 euros cash or cheque in euros made out to Association villa Noailles

OR

self-addressed envelope and bank transfer to the account of Association villa Noailles

International Bank Account Number
IBAN: FR76 4255 9000 36210284 7390 707
Bank Identification Code (BIC): CCOPFRPPXXX
specifying the reference DP HYERES 2017

OR

slip for a courier * (UPS/DHL/FEDEX or any other courier capable of returning your portfolio to the country of origin along with any relevant account details.

If you would prefer your portfolio not to be returned, please attach a note specifying it. The portfolio will be destroyed if it is not part of the 10 selected for the competition.

* The sender must accept the responsibility for any eventual taxes and customs charges. The villa Noailles will not take the responsibility for any fees incurred and reserves the right to refuse any dossier where this may occur. The festival will not be held responsible for any damage or loss which may occur during either delivery or return.

The 10 selected portfolios belong to the villa Noailles.

Despite best efforts to protect the confidentiality of designs, we recommend that designs are registered with either the INPI in France, via a Soleau envelope, or with a local Intellectual Property Office, prior to sending them to the villa Noailles.

SELECTION

The first selection will be held in Hyères around March 5, 2017.

Then, the 2017 jury - a committee consisting of well-known individuals from the spheres of design, editors and journalists - will sit around the 20th of March 2017 in order to select the 10 designers who will exhibit in the festival.

The ten shortlisted designers will be personally contacted over the phone by the organization

All entrants participating in the second round of the competition will be informed of the results by the 25th of March at the latest (no information will be made available by phone).

If you have been selected, you will then be contacted by the organisers in order to discuss the presentation of your work.

You will have to provide the festival with texts and photographs of your selected projects

Agree to be present in Hyères from Tuesday June 27 until Sunday July 2, 2017 included; (the festival will cover expenses for accommodations).

PLEASE NOTE

All selected participants must commit themselves to adhere to and respect the festival programming (which may be altered at the organisers' sole discretion).

The jury's decisions for the selection of participants and during the festival are final and without appeal.

AWARDS GRAND PRIX DESIGN PARADE

The competition judges will award the Grand Prix Design Parade which consists of:

- a research scholarship of one year at Sèvres – Cité de la céramique
 - a research scholarship of one year at CIRVA (International Glass and Arts Research Centre in Marseille, to create a vase. This vase will be produced in triplicate and will then become a part of the collections of the villa Noailles and of the CIRVA, one vase for the designer
 - a grant of 5 000 euros given by Galerie kreo for a personal design project that could be represented by Galerie kreo
 - a personal exhibition at the villa Noailles during Design Parade 13, in July 2018
 - a series of exhibitions in Europe in 2019
 - a personal exhibition at espace d'art Le Moulin in La Valette-du-Var in July 2019.
- (Other collaborations with the Festival's partners are submitted to further changes.)

PUBLIC AND CITY OF HYÈRES AWARD

The public present during the festival is also asked to vote for the Public and City of Hyères award.

OTHER AWARDS

Other awards may be given by the judges (special prizes, or prizes awarded by the festival's sponsors).

ORGANIZATION

VILLA NOAILLES

BP 70176 83405 Hyères Cedex

T. +33 (0)4 98 08 01 98 F. +33 (0)4 98 08 01 90

www.villanoailles-hyeres.com

GENERAL DIRECTOR

Jean-Pierre Blanc

DIRECTION AND CURATORSHIP

Jean-Pierre Blanc and Magalie Guérin

INFORMATION

designcompetition@villanoailles-hyeres.com

PARTNERS

The festival is organised by the Association villa Noailles and financed by the Communauté d'Agglomération Toulon Provence Méditerranée, with the support of the Direction Régionale des Affaires Culturelles (ministère de la Culture et de la Communication, the Conseil Régional Provence-Alpes-Côte d'Azur, the Conseil Départemental du Var and the City of Hyères.

In partnership with Eyes on Talents, Groupe Galeries Lafayette, Fondation d'entreprise Hermès, Sèvres - cité de la céramique, Puntoseta, Sammode.

With the support of Galerie kreO, CIRVA Marseille, D'Days, Fondation d'entreprise Ricard, Passagen, Institut français Köln, Vilebrequin, Vitra.

